Stephen Conroy Photography

heatwave pictures

Make Food Photography & Video Part Of Your Marketing

Stephen Conroy Photography

heatwave pictures

Photography & Video

Are you interested in making strong visuals part of your marketing?

I create quality photography & video for food companies across all cuisines - specialising in the Meat & Poultry industry.

For over 20 years my team and I have been working with UK & multinational brands delivering the highest quality visuals to help them lead the way in their sectors.

My work has featured in B2B & B2C campaigns across all medias - from billboards, to in store displays, trade & consumer packaging.

Most shoots happen from my two spacious London studios with their fully equipped kitchens - but I also travel to shoot on location.

The following pages are a brief introduction into my work and the options I can offer you.

Stephen

Stephen Conroy Photography

heatwave pictures

Foodservice Photography

Let photography & video showcase the versatility & innovation of your product range to existing and prospective customers alike.

Inspire them and demonstrate the culinary possibilities your products can bring to both consumer & foodservice kitchens.

The stronger your images are, the more likely customers are to view you as the experts. With our attention to detail my team and I ensure your quality stands out from your competitors.

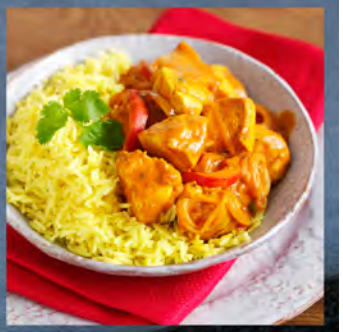
I am in the fortunate position where I work with suppliers and their target foodservice or supermarket clients too. This gives me a great understanding of tastes and styles.

From the ever popular classics - like nuggets and breast meat - to your latest chef innovations we will show off the quality selection you offer.

What my clients say;

"I worked with Stephen for six years during my time at BRF and Tyson Foods, where his exceptional photography and videography were pivotal to our rebranding efforts in Europe.
His ability to capture the essence of our products & recipes visually was always one step ahead, he often knew exactly what was needed before we did.
Stephen's creativity, attention to detail, and professionalism made him an invaluable partner throughout the process.
I highly recommend him to anyone seeking top-quality visual content."

Brand Marketing & Packaging Development - BRF and Tyson Foods



Product Recipe Presentation

Let's present the products that have been specially developed by your chefs in mouthwatering photography and videos.

Using your your products as the perfect foundation for creative recipes.

I work with talented food stylists and writers who stay on top of emerging food trends so we can offer insights into the latest ideas and even write the recipes for you.

We combine this with my knowledge of visual trends to make you stand out from competitors.

How about capturing traditional favourites like nuggets and goujons in healthy salads, sandwiches and wraps to position them on more menus.

Whether you want simple recipe photos for your brochure & website - or you want to create a library of step by step recipe videos to inspire industry chefs & buyers I can guide you through the process.

Packaging Photography

My attention to detail is particularly important when it comes to packaging photography.

I have helped modernise the B2B packaging for some of the biggest poultry processors and suppliers in the world over the last ten years.

I have also worked with many of the UK's top supermarkets on their poultry based products.

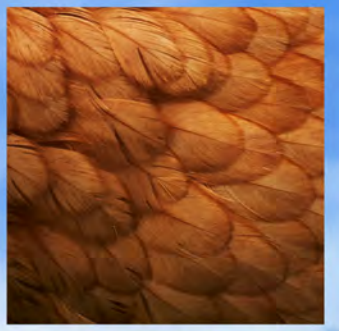
We have the facilities to receive and store both fresh and frozen lines ahead of shoots and can liaise direct with factories and couriers to arrange samples if required.

From Field To Table

With consumers being increasigly interested in the journey from the field to the table we can help tell your "origin" or "sustainability" stories.

As a business you've probably had to invest heavily in animal welfare and the ethics involved in farming and processing so letting everyone know is another way of being seen as industry leaders.

We visit farms and factories to capture the message and personalities you want to promote.



Videos

Alongside my photography work I also co-own Heatwave Pictures - the specialist food and drink video company.

We film, produce & edit videos that feature across all content platforms including;

trade shows, point of sale, social media, websites, events, internal or client presentations.

From 'in the field' provenance stories - to beautiful recipe films - to graphic animations - we attract customers to your products with positive storywriting.

Hero Your Products

Hopefully - even if you weren't already planning to update your images - you have seen from my my extensive work with the poultry industry the quality of the possibilities I offer.

Clients come to me because of my results & because I can organise all the logistics and maximise your budget whatever it's size.

I am happy to work direct with you or with a design or pr agency if you use them.

If you would like to learn more about collaborating on any new visuals please get in touch with any questions.

Stephen Conroy

www.foodphotography.london
www.heatwavepictures.com

email@stephenconroy.com

What my clients say;

"Our days together are always fun and relaxed.

I always love working with Stephen - he's super flexible, easy-going and just generally a lovely guy so our days together are always fun and relaxed. We've shot some of our best brand partnership campaigns with him over the last few years.
Not only is he a fab photographer, but he's personable and professional so great with clients as well!
Would definitely recommend working with Stephen."

Senior Art Director - Immediate Media